



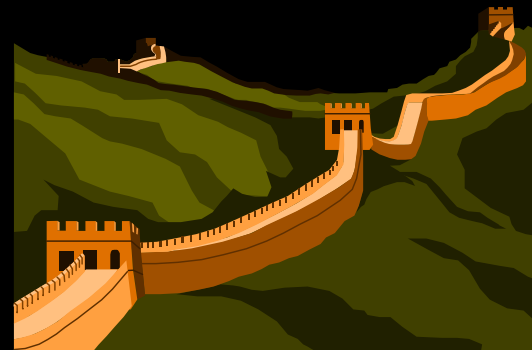
Kaimla Technology

“Shit fast, wipe later”

Corporate Strategy 2025

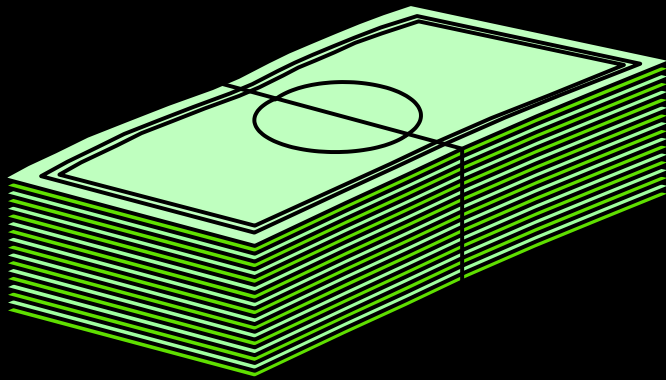
Five year plan

- Develop expertise in:
 - High-performance computing
 - Real-time computer graphics
- Deliver value to our shareholders



Primary priorities

- Gather capital
- Limit liability
- Launch products in 3 categories



Secondary priorities

- Mobile app on iOS/Android
- Capital intensive
 - Need to purchase a Macintosh



Products

Entertainment software for personal digital computers

- Ubisoft collecting liver socks type of gameplay
- Prioritize chongliness over breadth
- Mindless busywork
- No copy paste, all content

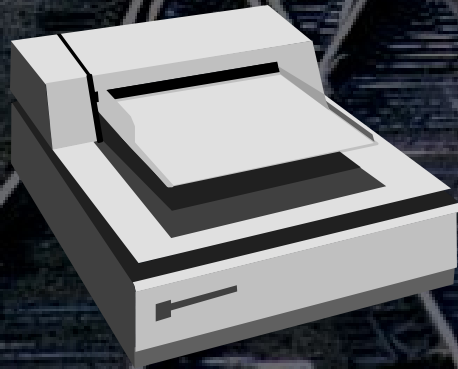
Novel stimuli are a top priority!

We're cooking digital
crack basically



SaaS

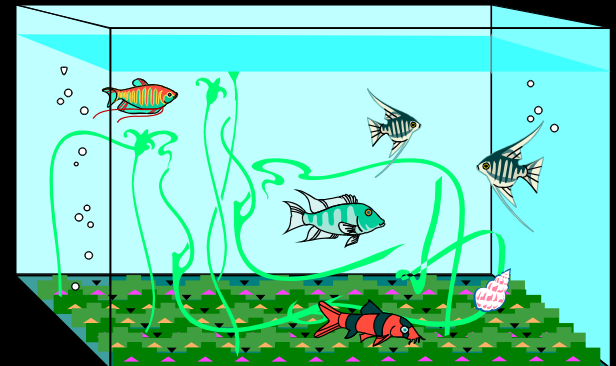
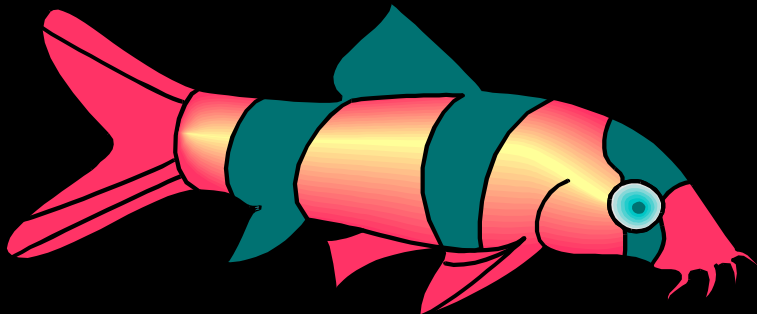
- **Shit**
- **as**
- **a**
- **Service**



- Leverage Tramway SDK to render 3D images
- Create an API to generate Word Art
- Also greeting cards

Virtual pet playground

- Users create pets in web interface
- Pets get inserted into simulation
- Visit website to get snapshots of pets
- Users get updates in Discord



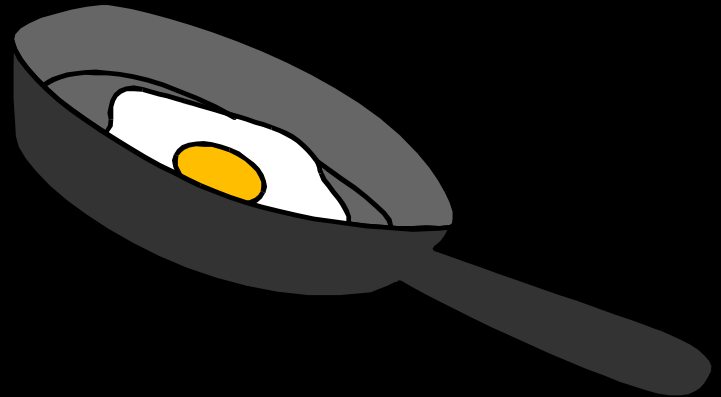
Egg Tappist



Mobile App #1

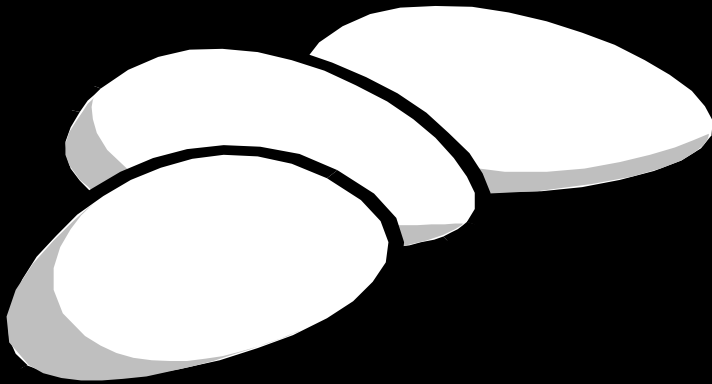
Concept

- Have egg
- Tap egg
- Creatures hatch from tapped egg
- Collect all creatures



Implementation

- Pre-rendered sprites for eggs and creatures
- Use Flutter for implementation



Monetization



- Limit allowed taps
- Taps slowly regenerated in real-time
- Allow purchase of extra taps

Vibes Manager



App #2

Concept

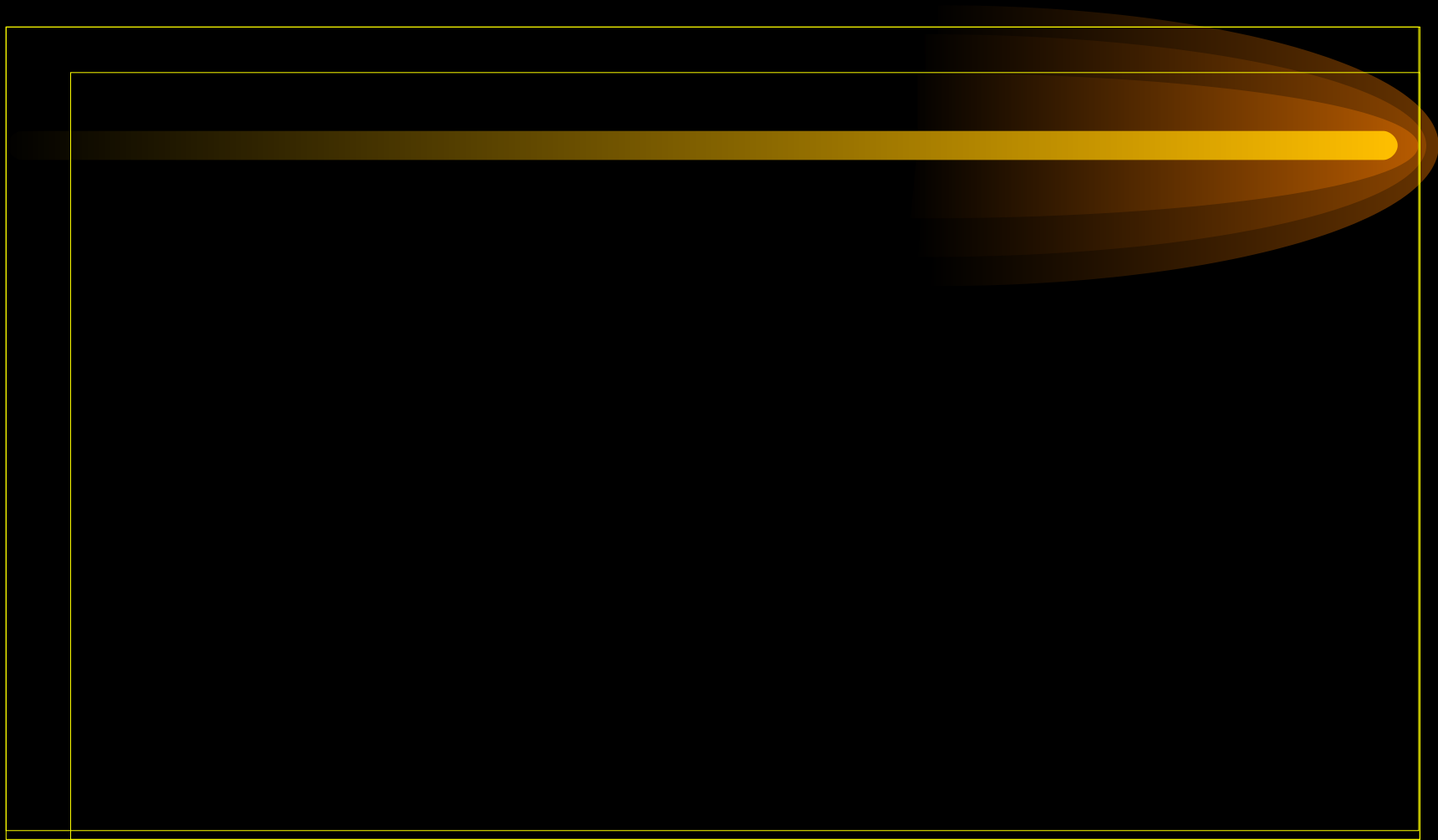
- Digital magazine
- Inspirational articles
- Other stuff



Features

- Personality tests
- Virtual pets
- Bubble wrap
- Mood tracker
- Windows XP search dog





Brand image

- Use royalty-free stock images of Indian businessmen
- Adopt a 1980's *boomerspeak* corporate voice ***but*** keep it vulgar
- Consumers are tired of brands pretending to be one of them

Messaging

- Use terminology adopted from lifestyle advertising
- Contrast it with the subject material (brainrot software)

The more unhinged, the better!

What the customer should feel?

- *“This is so fucking idiotic...”*
- *“But I HAVE to purchase this product!”*

Projected expenses

Expense	per month	first year
Company registration	---	75 euro
Accounting	---	free
Bank account	---	free
Physical mailbox	20 euro	240 euro
Credit card	---	10 euro
Website domain	10 euro	120 euro
Cloud container	15? euro	180 euro
<i>Total</i>	45 euro	625 euro

Mobile application development

Expense	per month	per year
Macintosh	---	700 euro
Apple developer license	---	100 euro
Google developer license	---	25 euro
<i>Total</i>	---	825 euro

Risks

- Can't raise capital
 - Fired from shelf stocking position for getting into a fistfight with a customer
 - Get a really bad tummyache and can't work
- DIY accounting gone wrong
- Cloud provider sends invoice for 100'000 euro.

